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Snus Gets A Day In Court, And Wins The First Round

Yesterday [I wrote about a challenge to the EU-wide snus ban](#) by Swedish Match and the NNA that was being heard in the High Court and my thoughts on why it should succeed. Well, the outcome was indeed successful as the case was given leave to appeal to the European Court of Justice despite being opposed by the Department of Health.

If you are interested in hearing more about the day, I can recommend [this video](#) of Professor Gerry Stimson, who led the NNA's involvement, in conversation with VTTV's David Dorn. Stimson explains the basis of the challenge, what went on in the court, and describes what happens with the case from here.

Do consider pouring yourself a brew and having a watch, it's very heartening to see one of tobacco control's most insane moral panics coming under legal scrutiny.

NNA Scores victory on Snus in EU - Gerry Stimson Interview
New Nicotine Alliance



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