

Home > Business > Latest research report analyzes snus market in the US

BUSINESS

Latest research report analyzes snus market in the US

A market research report analyses the diffusion of snus into the US market by looking at manufacturers, type and sales of the product in key states.

By **Diane Caruana** - August 15, 2017 👁 122 💬 0

SHARE



tweet



- Sponsors -



Le Petit Vapoteur

The famous french online store is now open to international customers.



E-liquide-fr.com

Online Vaporizers and E-liquids at low prices. Free shipping on orders of 40€ or more. Wide choice among thousands of products.



Snus is a moist powder tobacco product that is placed under the upper lip for extended periods. It is considered as an effective harm reduction product which has helped thousands quit smoking and is mostly popular in Norway and [Sweden](#). In fact the popularity of snus has led to these two countries reporting the lowest rates of lung cancer in Europe.

“E-cigarettes are having a major impact, but they don’t work for everyone in all circumstances. We want to see wide availability of all safer nicotine products as alternatives to smoking.”

— Professor Gerry Stimson, Chairperson, NNA

However snus is gaining popularity worldwide. In Europe we have been witnessing [efforts by public health experts to lift off the current ban](#) on the product that is in place throughout the EU.



AVE40
Professional e-cigarette wholesale lower price, quality guaranteed items top customer service. Covers more than 1,000 Vape stores.



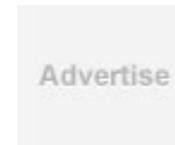
Vaptio
Buy Best Vapor Cigarette, Vape Starter Kit, E-Cigarettes Tanks Online.



Efun.top
Wholesale service - Global warehouse in China's manufacturing center + major distribution center in the USA



3avape
3Avape.com-Log in for better price 10% coupon code:3AVP



Advertise here
Associate your brand with serious and highly targeted content.



US Snus industry

The popularity of snus in Norway and Sweden has led to these two countries reporting the lowest rates of lung cancer in Europe.

Similarly, this report titled [United States Snus Market by Manufacturers, States, Type and Application, Forecast to 2022](#), indicates that there is a growing interest towards the product in the US, and looks into its growth in key states, mainly California, Texas, New York, Florida and Illinois, whilst taking in consideration the main snus manufacturers such as Swedish match, Imperial Tobacco Group, Reynolds American ETC.

The report looks into the product's pricing, revenue and growth rate forecast from 2017 to 2022, whilst breaking down the the manufacturing cost and processes. It analyzes the industrial chain, sourcing strategies and the sales and distribution of snus, and is concluded by looking into research findings pertaining to the product.

Another option for harm reduction



EDITOR PICKS

A chemist's advice: Don't Dry-Burn your coil

Jérôme Harlay - March 8, 2016

Air Sampling confirms secondhand vapor is harmless

Diane Caruana - May 3, 2017

Limitless RDTA Plus by Ijoy

★★★★☆

3 facts smokers should know about vaping

Fergus Mason - June 5, 2016

Top Evod kit by KangerTech

Julien Sellier - March 22, 2016



Anti-smoking experts will regard the growing popularity of the product in the US as a [positive step](#) forward for public health. “E-cigarettes are having a major impact, but they don’t work for everyone in all circumstances. We want to see wide availability of all safer nicotine products as alternatives to smoking.” said Chair for the New Nicotine Alliance ([NNA](#)), Professor Gerry Stimson back in January. Increasing the variety of harm reduction products, increases the likelihood for smokers to find the method that most suits them, hence optimizing their chances of quitting.

TAGS [SNUS AS A SAFER ALTERNATIVE](#) [SNUS MANUFACTURERS US](#) [SNUS MARKET US](#)
[SNUS RESEARCH REPORT](#)

SHARE     [tweet](#)

Previous article
BAT launches Glo in South Korea

Next article
Australia : E-cig ban may be responsible for increased smoking rates



Diane Caruana

<http://www.vapingpost.com>

In-house journalist covering international vaping news.



RELATED ARTICLES

MORE FROM AUTHOR



Society

Australia : E-cig ban may be responsible for increased smoking rates



Business

BAT launches Glo in South Korea



Press

New FDA Anti-Vaping Campaign Plans To Target Teens

Sorry, the browser you are using is not currently supported. Disqus acti

- [Firefox](#)
- [Chrome](#)
- [Internet Explorer 11+](#)
- [Safari](#)



Vaping Post is your international vaping news, articles and reviews website. We provide you with the latest breaking news and information straight from the vaping world.



May be responsible for increased smoking rates

August 15, 2017

Science

165

Business

149



Latest research report analyzes snus market in the US

August 15, 2017

America

141

Community

140

Europe

121



BAT launches Glo in South Korea

August 15, 2017

Press

110

© Copyright 2017 - Vaping Post

[Disclaimer](#) [Privacy](#) [Advertisement](#) [Contact Us](#)

[Vaping Events calendar](#) [Newsletter](#) [Glossary](#)